

# GEOPOLICITY









INTERNATIONAL
AID
TRANSPARENCY
INITIATIVE

# **Our Firm's Advisory Skills**

#### **Introducing Geopolicity**

Geopolicity Inc. is a project management firm, delivering world class economic and public sector modernization services that assist our clients in navigating complex economic transitions.

#### **An Extensive Range of Services**

Geopolicity offers an extensive range of tailored consultancy and advisory products, in support of complex government modernization and development efforts, including in the areas of public private partnerships, legislative reforms, programmatic assessments and development, public sector reform and modernization, public financial management, civil service reform, functional and institutional restructuring, capacity building, service delivery and decentralization, national and sub-national governance, and economic development. We are often seconded directly to the office of Presidents and Ministers, and other government agencies, to provide specialized technical advisory and day-to-day management consultancy services. We conduct comprehensive analytical and diagnostic studies, reviewing programmatic, institutional and management arrangements to identify reform and modernization requirements, and design evidence-based corrective options. We formulate national policies, development strategies, priority programs, and reform roadmaps, and undertake project implementation services.

Delivering a Broad Range of Services to Advance Development Knowledge and Deliver Improved Practice

#### **Project Managerial Capabilities**

Geopolicity has carried out more than 200 projects and has a core staff of 60, supported by consultants and more than 2,000 leading associates. Project Managers provide incountry support and backstopping from HQ and we have active on-the-ground logistics and support in the Middle East. Financial management is provided directly by Geopolicity and conforms to international financial, audit and procurement guidelines, and our client list includes the World Bank, US Government, United Nations, Her Majesty's Government in the UK, EU, ADB, OECD and Gulf States.

We have been instrumental in developing Privatization and Corporatization strategies across sectors in various countries across the Middle East and North Africa, and in South and Central Asia.

Our work is pitched to the highest market standard; our services are cutting-edge client driven, outcome-focused and cost effective. We understand how to best overcome the challenge of political, security and socio-economic transition because we have worked – for over twenty years – within transitional governments and as staff members of international development partners. We are able to bridge the gap, building and sustaining relationships based on honest brokerage and understanding, while adopting practical and achievable solutions.

#### The driving concept and philosophy behind our work is simple:

We are not just public sector managers; we are also **leading change managers.**We don't just implement change; **we initiate it.**We don't get lost in bureaucracy; **we assist in shaping it.**We are not just consultants; we provide **preeminent expertise**We are not followers; **we are pioneers.** 



#### What We Do

#### About Us

Established in 2005, Geopolicity has an international reputation and strong credentials with clients including the US Government, World Bank, OECD, Her Majesty's Government, European Union, U.A.E. Government, ADB, IMF, United Nations and corporations. The driving concept and philosophy behind our work is simple.

#### **Our Services**

Geopolicity provides world class advisory and project delivery in emerging and frontier market contexts. Our clients include governments, multilateral organizations and investment banks and corporations. Our core business is transacted across the Middle East and North Africa, Central and South Asia, Western Europe and the United States of America and our experts have deep experience across many sectors. We have unrivalled access to senior decision-makers and our reputation is built on excellence, values, courage and integrity.

#### **Areas of Specialization**

Geopolicity excels in complex environments and brings deep experience and strategic thinking to seemingly intractable problems. As honest brokers, we provide unrivaled investment advice, evidence-based solutions, commercial and financial expertise and leading change management. With 2,000 leading international associates, we provide support for:

- Conservation Finance
- Private Sector Development
- Sector Development
- Blended Finance

- Economic Growth
- Regional Cooperation and Trade
- Public Finance / Aid Management
- Public Sector Management

#### **Geopolicity In Action**



A global practice with experience across 29 countries.



More than 230 projects in a diverse number of sectors.



A network of more than 2,000 senior international consultants.



An established M&\$ platform and systems to track progress and report against outcomes.



Over 14 years of experience supporting clients in developed and emerging market states.



A global network of clients and advisors on every key sector.



More than 25 languages including Arabic.





# What Sets Us Apart?

#### **Ethos, Access & Leadership**

- We are not just project managers; we are also leading change managers.
- We don't just implement change; we initiate it.
- We don't get lost in bureaucracy; we assist in shaping it.
- We are not just consultants; we provide preeminent expertise.
- We are not followers; we are pioneers.

#### **Our Values**

- **Leading-Change**: Commitment to 'change,' leadership, vision and teamwork.
- *Integrity*: Commitment to consistency in actions, values, principles and outcomes.
- **Excellence**: Commitment to innovation, diagnostics and added value.
- **Transparency**: Commitment to open, honest, accountable governance systems.
- **Integration**: Commitment to an increasingly inter-dependent economic order.
- **Conservation**: Commitment to sustainable resource management.

#### **Industries We Serve**











- Healthcare
- Agriculture
- Defense
- Government
- Consumer
- Education
- Energy
- Mining
- Ports
- Finance
- Industry
- Food
- Real Estate
- Land
- Technology
- Media
- Telecoms
- Transportation
- Oil & gas
- Water



### **Industries We Serve**



#### **Conservation Finance**

- Convention on Biodiversity
- Payment for Ecological Services
- Natural Capital Accounting
- Carbon Markets
- Debt for Nature Swaps
- Sustainable Wildlife Economies



#### **Private Sector Development**

- Privatization & Corporatization
- Legal and Regulatory Reforms
- Business Process Reengineering
- Public Private Partnerships
- Investment Promotion
- Industrial Development



#### **Sector Development**

- Agriculture and Irrigation
- Infrastructure
- Trade
- Education
- Health
- Rural Economy



#### **Blended Finance**

- Blended Finance Strategy
- Primary and Secondary Health Care
- Local Capital Market Development
- Public Private Partnerships
- Social / Development Impact Bonds
- Conservation / Blue Bonds



#### **Economic Growth**

- Economic and market assessments
- Infrastructure assessment and design
- Engineering Surveys
- Customs, trade, ports and corridor development
- Economic modeling and impact assessments
- Procurement tenders



#### **Regional Cooperation and Trade**

- Emerging and Frontier Market Analysis
- Trade Facilitation & Logistics
- Infrastructure Planning
- Regional Economic Integration
- Regional Infrastructure



#### Public Finance / Aid Management

- Budget formulation and execution
- Revenue Mobilization and Tax Administration
- Performance Based Budgeting /
- Medium Term Fiscal, Budget and Expenditure Frameworks
- Inter and intra-governmental finances
- Aid Management



#### **Public Sector Management**

- Public Sector Management
- Functional Reviews / Machinery of Government Reforms
- Human Resources, Core and Common Functions
- Capacity Building and Functional Strengthening
- Monitoring and Evaluation
- Training



# **Illustrative Projects**

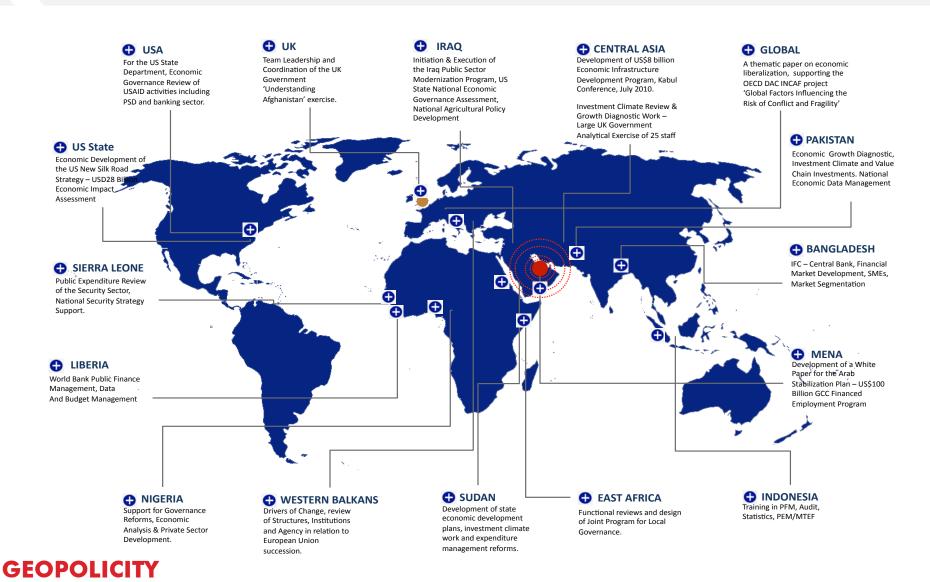
CORPORATE SNAPSHOT				
CLIENT	COUNTRY	SECTOR	PROJECT DESCRIPTION	PROJECT VALUE
EU	MENA	POLICY	OPTIONS FOR EU ENGAGEMENT IN THE RED SEA STATES	NA
UNDP	CENTRAL ASIA	AGRICULTURE	CONSORTIUM NATIONAL VALUE CHAIN INVESTMENT PROGRAM	NA
GOIRA	CENTRAL ASIA	HRM & M7E	CAPACITY BUILDING FOR RESULTS PROGRAM	US\$ 3.1 Million
U.A.E.	EGYPT / UAE	EGYPT	THIRD PARTY MONITORING SUPPORT TO THE UAE EGYPT TASK FORCE	N/A
WB	CENTRAL ASIA	SERVICES	DESIGN OF THE US\$1 BILLION NATIONAL SOLIDARITY PROGRAM – COMMUNITY DEVELOPMENT	US\$ 1 Billion
UNICEF	EAST AFRICA	HEALTHCARE	DESIGN OF NATIONAL HEALTH SECTOR PROGRAM AND FUNCTIONAL REFORMS INCLUDING HR	US\$ 60 Million
WORLD BANK	PUBLIC FINANCE	FINANCE	DEVELOPMENT OF NATIONAL PUBLIC FINANCE MANAGEMENT REFORM PROGRAM	US 20 Million
UN - GOI	IRAQ	PUBLIC ADMIN	MODERNIZATION OF MINISTRY OF EDUCATION, PFM, FUNCTIONAL REVIEWS AND KPI	US\$ 55 Million
IFC	BANGLADESH	BANKING	CENTRAL BANK REFORMS TO SUPPORT LIBERALIZATION OF FINANCIAL MARKETS	US\$ 560,000
UK HMG	CHINA - ASIA	ECONOMY	DEVELOPMENT OF A NATIONAL INFRASTRUCTURE AND ECONOMIC DEVELOPMENT PROGRAM	US\$ 8 Billion
USG	CENTRAL ASIA	REGIONAL	ECONOMIC IMPACT ASSESSMENT – NEW SILK ROAD	US\$ 28 Billion
UNICEF	JORDAN - IRAQ	EDUCATION	EDUCATION SECTOR ROAD MAP, MTEF, PFM AND KPI	US\$1.8 Million
UNAMI	AFGHANISTAN	SECTRO STRAT.	PRIME MINISTERS OFFICE, NATIONAL MODERNIZATION PROGRAM DESIGN	US\$ 55 Million
UNDP	IRAQ	PUBLIC ADMIN	SECTOR DEVELOPMENT, PERFORMANCE BASED BUDGETING, MTEF DEVELOPMENT	US\$ 1.4 Million
EU	CENTRAL ASIA	STRATEGY	SUPPORT DEVELOPMENT OF EUROPEAN UNION COUNTRY INVESTMENT STRATEGY	US\$ 800 Million
WORLD BANK	EAST AFRICA	HR	NATIONAL HUMAN RESOURCE AND CIVIL SERVICE MANAGEMENT	US\$ 60 Million



# **Global Experience**

**W**•**RLD** 

DRIVING INNOVATION. CHANGING LIVES



# What Our Clients Say



"Geopolicity prepared the Arab Stabilization Plan concept policy paper for us, which was presented to Middle East and world leaders, and at the World Economic Forum. The plan has been extremely well received and their strategic economic advisory is world class. The work was delivered on time, on budget, and was exactly aligned with our thinking and needs as client." Majid Jafar, CEO of Crescent Petroleum and Founder, Arab Stabilization Plan. Voted World's 100 Most Powerful Arabs - Thinkers, United Arab Emirates,





World Class Analysis

Geopolicity Proposed

Practical and Viable

'Geopolicity mobilised the

necessary technical support

very quickly, and proposed

situation for the Egypt Task

Force', Elia Korban, General

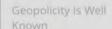
Secretariat of Abu Dhabi

Executive Council.

practical and viable solutions

adapted the complexity of each

"Geopolicity is a top source for analysis on regional governance and provides the most authoritative guidance to local players on structuring and executing long-term strategies." Dr. Parag Khanna, Senior Fellow, New America Foundation, and author, "The Second World: Empires and Influence in the New Global Order"





"The work of Geopolicity is well known. Over the course of the past two years their analytical and diagnostic work has been essential to both government and UN agencies in developing plans for wholesale public sector modernisation". Paulo Lembo. Country Director. United Nations Development Program UAE



"Geopolicity's lead contribution in the design of six National Priority Economic and Infrastructure Development Programs, presented to a Foreign Minister's meeting was recognized with high appreciation by the Government and its international partners." Dr. Richard Ponzio, Director of Global Governance, The Hague Institute. Former Advisor to US Secretary of State.

Conducting the Liberia Public Expenditure





"Geopolicity led much of the early PFM Reform work in my Ministry with considerable effect. Their advisory support is world class and their staff and advisors are the best we have worked with", H.E. Dr. Hazrat Omar Zakhilwal, Former Minister of Finance (2009/2014) Government of Afghanistan

Advisory Support is

'Geopolicity did an excellent job in conducting the Liberia Public Expenditure Review and Needs Assessment of the Security Sector in Liberia, for the World Bank and UN. The review was instrumental in supporting an orderly withdrawal of UNMIL'. Jariya Hoffman, Senior Economist, World Bank

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2019

